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"СЪВРЕМЕННАТА НАУКА, БИЗНЕСЪТ И ОБРАЗОВАНИЕТО"



YEARBOOK

OF

VARNA UNIVERSITY OF MANAGEMENT
Volume X

XIII INTERNATIONAL SCIENTIFIC CONFERENCE

"THE MODERN SCIENCE, BUSINESS AND EDUCATION"

ГОДИШНИК

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Том Х

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АЛТЕРНАТИВНІ. ПЛАНИНСКИ И БЪЛГАРИЯ Кристина Георгі

ПОЗИЦИОНИРА Ралица Георгие България

ОСОБЕНОСТИ І: ОКОЛНАТА СРЕ, Тихомир Драгає България

УСТОЙЧИВО РА Деница Косева,

LEARNING MOD.
Ivan Obreshkov,

THE SOP OF A H Irina Petkova, Va

УЧАСТНИЦИТЕ ПРОФЕСИОНА) Катина Попова,

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З. ТЫЯНИЕ НА СТАНДАРТИЗАЦИЯТА ВЪРХУ ПРОДУКТОВАТА ПОЛИТИКА Няколай Цонев, Мая Василева-Данова, Университет за Национално и Световно стопанство, София, България	ФОРМИРОВАНІ. ИНСПЕКТОРА Г. ОБЩЕСТВА
НОВИТЕ НЮАНСИ НА СЪВРЕМЕННАТА НАУКА И РАЗВИТИЕТО НА КРЕАТИВНИЯ ТУРИЗЪМ Мариана Янева, Никола Гайдаров, Университет за Национално и Световно стопанство, София, България	Ирина Каменска педагогический уз Хмельницкий, Ук
11/	STANDARDS OF .
Направление Образователен мениджмънт и проблеми на образованието	IN THE UNITED ! Liliia Klos, Lviv F
SPECIAL COURSE ON ACMEOLOGY AS THE MEANS OF PROFESSIONAL	
COMPETENCE AND PROFESSIONAL SELF-DEVELOPMENT OF FUTURE PROFESSIONALS	ИЗМЕРЕНИЯ Н
Svetlana Arkhypova, Bogdan Khmelnitsky National University, Chtrkassy, Ukraine124	<i>МЕЖДУ БЪЛГАГ</i> Росита Колева, У
	мениджмънт, Вар
IMPLEMENTING OF MODERN EDUCATION TECHNOLOGY IN EDUCATIONAL PROCESS OF COLLEGE STUDENTS' SECOND LANGUAGE LEARNING	
O. P. Borzenko, Kharkiv National Automobile and Highway University, Ukraine130	CRITICAL PROFI
	WORK DISTANCE
DUAL EDUCATION: INTERNATIONAL EXPERIENCE AND PROSPECTS OF IMPLEMENTING THE SYSTEM OF MASTER TRAINING IN HIGHER EDUCATION IN	Oleksandr Kondr
UKRAINE	ДИАГНОСТИЧЕС
Galina Voskoboynikova, Victoria Dovzhuk, Natela Dovzhuk, Anna Rudik,	ПРОФЕССИОНА
Kylv International University, National Medical University Bogomolets, Kylv	СОЦИАЛЬНОЙ С
International University, Ukraine	Антонина Конон
ПРОБЛЕМЪТ ЗА АКТИВНОТО УЧЕНЕ В ТЕХНОЛОГИЧНОТО ОБУЧЕНИЕ В НАЧАЛНОТО УЧИЛИЩЕ	Т.Г.Шевченко, Че
Георги Иванов, Ангелина Калинова.	НАРОЩУВАННЯ
Тракийски университет – Стара Загора, СУ "Иван Вазов", 6000, Стара Загора.	СУЧАСНОГО РИ
България	Юлія Кузьменко
УСЪВЪРШЕНСТВАНЕТО НА ПРАКТИЧЕСКОТО ОБУЧЕНИЕ НА СТУДЕНТИТЕ В КОЛЕЖА ПО ТУРИЗЪМ В БУРГАС – ПРЕДИЗВИКАТЕЛСТВА И ПЕРСПЕКТИВИ	ФОРМИРОВАНИ
Катя Илиева, Университет "Проф. д-р Асен Златаров", Колеж по туризъм - Бургас.	КЛАССА ВО ВНЕ
България	Анжелика Лесик
MODERN TEACHING METHODS AS MEANS OF IMPLEMENTATION OF THE	ENGAGING FAMI
COMPETENCY APPROACH IN ELEMENTARY EDUCATION	Brad McKenzie, U
Natalia Kalyuzhka, Pereyaslav-Khmelnytsky State Pedagogical University named after	
Grigory Skovoroda, Pereyaslav-Khmelnitsky, Ukraine162	PILOT AREA AS
	IN THE SYSTEM (
	Antonina Mineno Pedagogical Unive

DUAL EDUCATION: INTERNATIONAL EXPERIENCE AND PROSPECTS OF IMPLEMENTING THE SYSTEM OF MASTER TRAINING IN HIGHER EDUCATION IN UKRAINE

Galina Voskoboynikova¹, Victoria Dovzhuk², Natela Dovzhuk³, Anna Rudik⁴

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Annotation. The article analyzes the advantages and prospects of introduction of education in training the students in higher education. It is stated that the advantages are following: filling of vacancies on the demand for each branch of industry; purposeful profession training according to the needs of the employer to implement a profession; shorten the training higher education focused on practical problems of the industry; development of profession competence in terms of higher education and the enterprise; formation for professional motivation in learning; financial promotion for academic achievement; purposeful professional development; acceptable conditions of professional adaptation; competence development of applied research, processing the results of applied research and others. Prospects and features of introduction of dual education for system master training in higher educational institutions. Ukraine are stated as well.

Keywords: dual education, higher vocational education, social partnership and European integration, innovation and developmental direction, Master training.

Аннотация. В статье проанализированы преимущества и перспективы внедедуального образования в профессиональную подготовку студентов в высших учеб заведениях. Установлено, что преимуществами являются: заполнение вакансий по спроскаждой отрасли производства; целенаправленная подготовка специалиста в соответст запросами работодателя по реализации в профессии; сокращение срока стажир получение высшего образования, ориентированного на практические проблемы отразвитие профессиональной компетентности в условиях высшего учебного заведения предприятии; формирование профессиональной мотивации в процессе обучематериальное стимулирование обучения; целенаправленное профессиональное самораз приемлемые условия профессиональной адаптации; развитие компетенции приклачных исследований, обработки результатов прикладных исследовании и до Определентивы и особенности внедрения дуального образования в систему магистер подготовки в высших учебных заведениях Украины.

Ключевые слова: дуальное образование, высшее придессиональное образо социальное партнерство, евроинтеграция, инновационно развивающие направлагистерская подготовка.

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Introduction

quality professional training in higher educational institutions of Ukraine is an antific and practical problem that in terms of European integration needs a solution. Professional adaptation of university graduates to working conditions, eness and integration into the labor market of the EU is an actual problem of and reducing of unemployment statistics of young professionals at the state key to solving these problems is to introduce a dual system of education in action. Peculiarities of introduction of dual education in the professional training of higher educational institutions in Ukraine is to provide the legal and framework of the educational process in accordance with the science and the the economy, professions and specializations necessary for economic and political development.

Main text

labor market analysts, academics and researchers say that dual education is specifive of improving the system of higher education in Ukraine.

strength of Germany. Cooperation between enterprises and universities provides ith professional know-how and skills in the practical application of this directly in the company. Dual training in Germany is a successful start in the in the current conditions of the labor market of the EU. In modern conditions firms lack young professionals. In certain areas and regions they cannot fill announced on a competition basis places. Not only the citizens of the EU people from outside the EU can start studying in Germany professions that are demand. After graduation, they open the path to permanent employment. Training of master or technician is also possible. In addition, the master level gives to continue studying in one of the higher vocational schools or universities in [1].

education system in Germany provides international cooperation in training of Competent consultations for foreign students are provided by a central service ional cooperation in vocational education and training (GOVET) [1].

Germany, strict framework exists concerning the current legislation of the current of dual education and it is made by the guidance of trade or industry and bers. Higher dual education in Germany is a model of an excellent experiment theory and practice improving the training of students in higher educational of Ukraine in the European project «Duale Ausbildung Dialog» («The dual in dialogue"), which is part of the "Eastern Partnership" which was adopted by Bundestag.

peculiarity of the Austrian dual system of education is a close relationship economy and education. Such a practice is close to gaining knowledge system analy advantages, not only for students, but also to graduates of professionally high schools, institutes and universities [2]. The dual system - meaning a of theory and practice - is widely used in the studying of specific professions higher professional education. Curricula and basic educational emphasis adapt to account of the economy, students receive education on specialty directly on, or

have to take a full course on practical work. Through joint projects between schools and the economy, such as training diploma projects or projects undertaken as part of practical training in companies, research and development find direct application in practice. This combination regarded as exemplary at European level is a key factor for adoption in Austria as a country successful economically. Foreign investors in particular appreciate high qualification and fundamental basic knowledge of Austrian workers [2].

The experience of implementing dual education in higher educational institutions of Ukraine, scientists marketing department of University Oles Honchar of Dnepr proposed marketing approaches to understanding the processes of communication interaction of higher education institutions and enterprises. Also the experience of cooperation with Poznan University of Economics was introduced. Poznan (Poland) and the University of Assen Zlatarov, Burgas (Bulgaria), representatives of the Bulgarian campaigns employers in the labor market in Central and Eastern Europe in the framework of the European Research and Education Program "Formation of quality of goods and services in Central and eastern Europe" [3].

Under the dual system of education we mean the practice when training of young professionals involves just two institutions - educational (university, college, technical school, etc.) and learning company. Teaching process is organized so that in higher education student first receives basic theoretical knowledge. Then he gets practical skills at the company, which previously entered into university cooperation agreement and does at work related to the chosen specialty. However his work is paid now. Dual education system provides mechanisms for joint decisions about program content, clear and transparent funding schemes. The expenses of the schools are taken by the state and professional training of practical skills are financed by business. Using dual system reduces the opportunity of structural imbalances in the labor market and increases the practical orientation of the learning process. Other advantages of the system are enhanced motivation that prepares students for the development of the profession, practical skills of high quality, development of autonomy and responsibility. This training system enables not only flexible and quick respond to changes in the requirements for professional qualification structure of training, but also better use of the country's workforce [4].

A. Yakovenko notes that the dual system provides a balance between supply and demand in the labor market. For educational and economic cooperation of preparation involves precisely the number of specialists with the quality of knowledge and skills, which at this moment requires labor market, though mechanistic transformation of the dual education system in Germany's domestic practice is impossible. Like any borrowing of foreign experience it requires testing and specification of national education system. However its basic principles and priorities as well as its heritage should be considered in improving of the training system as in universities and third-level accreditation like in IV-V levels. In order such a system of training of specialists to work we need the managers of small and large enterprises realize a direct relationship between certain profit, which is obtained through high-quality personnel and the need to assist in the education of future staff and adjust them to the needs. Borrowing of German experience and using the dual principle of universities in Ukraine is useful for universities, students and businesses. Indeed as a result high schools will have additional funding, support of personnel and

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staff to select the future students. Students also have the opportunity not only training and professional competence but also financial confidence in the and employment prospects after graduation [5].

mechanisms of interaction between education and the labor market, efficient and employment of university graduates. A regulatory framework regulating this changes and additions. Social partnership between schools, businesses and at a low level. This is not full list of problems the solution of which would the interaction between education and the labor market and would help to the most effective forms of cooperation between educational institutions and [5].

dvantages of the introduction of dual education in training students in higher for entrepreneurs are filling of vacancies on demand for each branch of targeted professional training according to the needs of the employer to a profession. Enterprises get benefit as a reduction of training time. As noted by Vice-President of the Federal Association of German Employers' Union reinigung der Deutschen Arbeitsgeberverbände) more than 24,000 German cooperate with universities on introduction of dual education [6; 7].

prepared for the immediate future professional employment must be balanced ces for employment, because in a rapidly growing economy work requires the nature of most jobs throughout the economy continually evolving. This means that skills first employee brings to their work may become outdated to the pobs. These changes can be resolved through "lifelong learning" in the moment, popular topic of political debate. However it is important to think carefully about the implementation of the lifelong learning [8].

According to UNESCO7, "dual system of education" is called dual because it learning in the enterprise and professional education at the vocational school in The company, the student receives practical training, which is complemented studies at school. Education combined with training periods in an institution or training center and in the workplace also applies to dual as alternative education, because the term "dual education" can also be used as education" or "work-based learning." There are, however, some small but differences between these terms because they differ in meaning [9].

of 50 to 50% of training future professionals in higher education and practice in enterprises. This combination promotes the integration of science and practice, introduced in higher education in the EU countries, Austria, Bulgaria, Estonia, Germany, Poland, Finland, Croatia, Czech Republic, and others [10].

dual system of education is one of the main chains of German economic success ability to maintain low levels of youth unemployment even during the

economic crisis. However it is recognized that not all young people set up in order to enter and successfully complete a dual education without support, because improper training school, often in combination with other factors such as social status or lack of migration among others [10].

The purpose of the article - analysis of prospects for the introduction of international experience in dual education Master training in higher educational institutions of Ukraine.

Objective: To identify the benefits and the possibility of introducing dual education system master training in higher educational institutions of Ukraine.

Summary and Conclusions

Summing up the theoretical analysis, we determine that the dual education for the generalized definition - education in which the theoretical part of the training is based on the educational institutions and practical training directly in the workplace. Training programs are developed on demand or with employers, unions of employers, representatives of companies involved in the audit, representatives of associations of employers in the commission on accreditation of higher education institutions to verify the quality of education (experience of Bulgaria, Germany, Poland and Croatia). On the positive experience of implementation in the European Union - with the active collaboration of mentors, (experience Austria, Germany).

The dual system of education and activities specifically designed to support the integration of young people who are in disadvantaged situations are introduced according to the social partnership of educational institutions and employers to adapt to the demands of the labor market.

Dual training system in Germany has a long tradition of providing valuable qualifications recognized under about 340 occupations through training that combines the job experience and practice. The curricula are regularly reviewed in their main areas and agreed with social partner's organizations.

For dual education, program students take the qualifying examinations of practical training in the workplace. Professional mentors actively cooperate with universities in developing programs of theoretical and practical training.

Therefore in the dual education system the role of the employer in the training of future specialists changes. Educational training centers are created on basis of enterprises and educational institutions as well as purposeful training of teachers is being carried out.

The advantages of the introduction of dual education in training students in higher education for future industry professionals are: higher education, focused on practical problems of the industry; development of professional competence in terms of higher education and the enterprise; formation of professional motivation in learning; financial promotions for academic achievement; targeted professional self-development; acceptable conditions of professional adaptation; competent development of applied research, processing the results of applied research and others. The advantages of the introduction of dual education in training students in higher education for future industry professionals are: higher education, focused on practical problems of the industry; development of professional competence in terms of higher education and the enterprise; formation of professional motivation in learning; financial promotion for academic achievement.

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Prospects of the introduction of the dual education for the state budget is to reduce burden and costs of youth employment, industry progressive development through self-moductive staff.

As the customer for preparation of future professionals and employers can be not industry, but also scientific and educational institutions, as purposeful professional ing is the basis of successful future professional activity, but in a real professional dual cation activities and professional grow.

In particular, to improve the Master training for future teachers of mathematics as acational institutions may be specialized schools, lyceums, colleges.

The medical field dual education programs had been already implemented from the medical future graduates of medical schools to the training of interns.

Advanced experience of management of educational activity confirms positive momic and scientific innovation effect of the introduction of the dual system of matter training in higher education. Its effective implementation is particularly needed for development of master training to ensure proper level of researcher in industry modern equipment for research laboratories applies research in production as modern equipment for businesses and business organizations. Examples are exprises of the pharmaceutical industry.

In the System Master training future professionals pharmaceutical introducing dual ation possible social partnership of higher education institutions that train maceutical personnel, modern pharmaceutical production — business industrial macy, research and production centers, pharmaceutical distribution campaigns, macy Holding and pharmaceutical associations, including pharmaceutical ufacturing, wholesale and retail, to expand the list of occupations and professions and plete implementation of the dual training in real time.

Creating scientific and methodological councils, which include representatives of producing departments of higher education and employers pharmaceutical industry the development of vocational education adapted curricula, programs Master Training Program to be innovative and developmental focus to include and practical component, painted in time for the formation of observation, retical and experimental sections when performing creative projects and master's work.

Curricula and programs of Master training must be coordinated and approved by the settific and methodological council, which includes representatives of employers. In the field, analysis and processing of results, innovation and developmental

Introduction of dual education in the training of students in higher education has beefits for both employers and students - future industry professionals, namely filling according to demand for each branch of production; targeted professional according to the needs of the employer to implement a profession; shorten the

training; higher education focused on practical problems of the industry; development of professional competence in terms of higher education and the enterprise; formation of professional motivation in learning; financial incentives for academic achievement; purposeful professional self-development; acceptable conditions of professional adaptation; competence development of applied research, processing the results of applied research and others.

For universities of Ukraine the possibility of introducing dual education will also stimulate modernization of scientific, technical and technological support of educational process using alternative sources of funding based on social partnership of leading companies-employers industries. International cooperation should be to provide professional adaptation of young specialists to the demands of the labor market and employment conditions. Educational programs should be innovative.

Prospects for the introduction of the dual education for the state budget is to reduce the burden and costs of youth employment, the progressive development of productive staff, development of international cooperation to ensure the professional adaptation of young specialists to the demands of the labor market and employment conditions.

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