Introduction: In Ukraine, the development of the public health system has been initiated in accordance with the National Strategy for the Development of the Health System up to 2020, by WHO Recommendations. The Public Health Center of the Ministry of Health of Ukraine was established, a network of regional centers is being formed. There is a need to train a new generation of staff, including Masters and Bachelors of Public Health, in the amount of about 3,000.

The aim: The scientific substantiation and development of the curriculum of preparation of Bachelors of Public Health.

Material and Methods: Research materials: strategic documents on public health and education at the international and national levels; European Program of Key Competences of Public Health Professionals, ASPHER; Criteria of the Agency for Accreditation of Public Health Education, APHEA; educational programs for the preparation of bachelors of public health at leading European universities, the results of a sociological survey of managers and teachers of specialized departments of higher educational institutions of Ukraine. The analytical, bibliosemantic, sociological and medico-statistical methods are used.

Results: The justification and development of a curriculum for the preparation of bachelors of public health in the field of knowledge “healthcare” provided for taking into account the requirements for meeting the educational standard, modernizing the content of education, and ensuring its quality. The developed curriculum reflects goals and objectives, competencies and learning outcomes, the information volume of academic disciplines, forms of control and the like. The volume of training for bachelors on the basis of full secondary education provides for 240 credits. The content of the training covers humanitarian and socio-economic, natural-scientific and vocational training. An interdisciplinary approach to training provides the study of a set of academic disciplines from different fields of knowledge, including medical, social, economic, environmental, psychological, political, legal, etc. At the same time, basic training involves mastering the basics of law, economics, sociology, psychology, information technology, environmental protection, biostatistics, demography, as well as, biology, anatomy, physiology, biochemistry, microbiology, and propedeutics of medicine. Special training includes the study of public health propaganda, the basics of health promotion and medical education, epidemiology, economics and finance, organization and management, the basics of sanitary and epidemiological surveillance, social and health insurance, social policy and health, global health, emergency medical care, first aid, the basics of nutrition and environmental health and the like. A manufacturing practice is required, which should cover 6 weeks. Forms of control of the acquired knowledge, acquired skills, competences formed include tests, final controls and exams.

Conclusion: Implementation of the new curriculum for the preparation of bachelors of public health in the field of health care knowledge in the educational process of the Bogomolets National Medical University and other institutions of higher medical education of Ukraine will contribute to the quantitative and qualitative solution of personnel problems of the public health
system. It will also allow the successful implementation of the basic public health operational functions.

słowa kluczowe: zdrowie publiczne, studia licencjackie, standardy edukacyjne, program nauczania

Key words: public health, bachelors training, educational standards, curriculum.

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